

# AME VIC Event

24 June 2010

## Building Flow Into Your Business



### When

Thursday  
24th June 2010  
6:30 - 8:00pm

### Where

Yarra Yarra Golf Club  
567 Warrigal Road  
Bentleigh East  
VIC 3165

### Pricing

Members  
\$50.00  
Non-members  
\$100.00

Price includes GST

### Register by

22nd June 2010

### Dress Code

- Smart casual
- Golf Club dress regulations apply
- Tailored pants / skirt
- Collared shirts
- Leather shoes
- No denim
- No running shoes
- No work wear

### Leadership in operational excellence

PO Box 193  
Surrey Hills VIC  
3127 Australia

T 1300 AME AUS  
F +61 3 9898 0249  
ame@ame.org.au

www.ame.org.au

## Developing the Culture of Flow

### *An opportunity to see a real example of lean cultural change.*

At the heart of a successful, sustainable implementation lies behavioral and cultural change. In replicating Toyota's lean culture in a different country and industry, Marta Ferreira will show creative and engaging ways to change old habits, shift 'used to do' mindsets and challenge the status quo.

This event will be a forerunner to the following event, "A showcase of flow", showcasing various examples of flow.

## Presented by Marta Ferreira

The author of "Slim Thinking – Cut the Fat out of your Business", Marta Ferreira has successfully rolled out a cultural change program at ANZ based on lean principles of waste elimination. Her background includes management and improvement roles at Trimas and Australian Arrow. She focuses on deploying customer-centric strategy through behaviour shift and process alignment to enable growth and globalisation.



## Canapés Menu

- Freshly Shucked Oysters with Shallot Red Wine Vinegar
- Crispy Peking Duck Spring Rolls
- Sun-Dried Tomato, Olive and Fetta Quiche
- Fresh Japanese Sushi, Maki and Sashimi with Wasabi, Soy and Ginger

# AME VIC Event

24 June 2010

## Building Flow Into Your Business



### When

Thursday  
24th June 2010  
6:30 - 8:00pm

### Where

Yarra Yarra Golf Club  
567 Warrigal Road  
Bentleigh East  
VIC 3165

### Pricing

Members  
\$50.00  
Non-members  
\$100.00

Price includes GST

### Register by

22nd June 2010

### Dress Code

- Smart casual
- Golf Club dress regulations apply
- Tailored pants / skirt
- Collared shirts
- Leather shoes
- No denim
- No running shoes
- No work wear

### Leadership in operational excellence

PO Box 193  
Surrey Hills VIC  
3127 Australia

T 1300 AME AUS  
F +61 3 9898 0249  
ame@ame.org.au

www.ame.org.au

## Registration Form

### DELEGATE DETAILS

Title: (please circle) Mr / Ms / Dr / Prof / Other

Name: \_\_\_\_\_

Preferred name: (for name badge) \_\_\_\_\_

Organisation: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_

Phone/Mobile: \_\_\_\_\_

### PAYMENT METHOD

Online: [www.ame.org.au](http://www.ame.org.au)

Fax: 03 9898 0249 Phone: 1300 AME AUS

Post: AME, PO Box 193, Surrey Hills, Victoria 3127, Australia

### CREDIT CARD DETAILS

Card type: (please circle)      **Mastercard**      **Visa**      **Amex**

Credit Card No: \_\_\_\_\_

Card Expiry: \_\_\_\_\_

Amount being paid: (\$) \_\_\_\_\_

Name on credit card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

You will receive an emailed confirmation of your registration (faxed or mailed registrations may take one working day). If you don't receive a confirmation please contact us on 1300 AME AUS.

***If you're serious about changing or improving the culture in your business, do not miss this event!***